

# Advertising Rates 2019

## Delphi · Interdisciplinary Review of Emerging Technologies

**Editor-in-Chief:** Ciano Aydin  
**Editorial Team:** Francesca Bosco, Woodrow Barfield, William Echikson, Aubrey de Grey, Rob van den Hoven van Genderen, Florian Krausbeck, Anna Laesser, Matthias Lamping, Paul Nemitz, Ida Rust, Nishant Shah, Stefan Lorenz Sorgner, Yueh-Hsuan Wenig, Anna Zeiter, Cees Zweistra

**Readership:** Delphi is read by big picture thinkers, who are usually higher up in their institution's hierarchy and who want to know how emerging technologies shape our present and future, therefore the target audience ranges from product managers, blockchain engineers, chief science officers, policy advisors, CEOs and CTOs to philosophy professors and innovation directors.

**Language:** English  
**Frequency:** quarterly  
**Print run:** 500  
**Format:** 207 mm width x 277 mm depth; adhesive binding

**Annual Subscription:** printed version only: € 417,-\*  
online edition only: € 410,-\*  
printed version + online edition: € 471,-\*

\* (excl. VAT and postage)

### Tabloid Sizes/Prices (excl. VAT):

The advertising prices are valid from January 2019.

Please provide the advert in a PDF-X-1a format + 3 mm bleed (without crop marks).

Placement	Width in mm	Depth in mm	Prices in €
1/1 page	207	277	550,-
1/1 page truncated	157,5	220	
1/2 page	157,5	107	275,-
Special placement		2 <sup>nd</sup> & 3 <sup>rd</sup> cover page	+175,-
Colour surcharges	per colour		220,-
Inserts/Supplements	200	270	220,-

Advertise your job offer: simple text ad (black & white) in journal content part

Placement	Width in mm	Depth in mm	Price in €
1/2 page	75	220	200,-
	155	110	
1/4 page	75	110	130,-
	155	55	
1/8 page	75	55	90,-

Inserts/Supplements have to be delivered at least **one week prior to publication**

**date.** Delivery address:

Schaltungsdienst Lange oHG

z.Hd. Heike Schulz, insert Delphi issue \_\_/year (Please state issue number)

Zehrendorfer Straße 11

12277 Berlin · Germany

**Schedule 2019:**

Subject to changes

Issue	Date of Publication	Advertising Deadline
Delphi 1/2019	15.03.2019	15.01.2019
Delphi 2/2019	15.05.2019	15.03.2019
Delphi 3/2019	15.08.2019	15.06.2019
Delphi 4/2019	15.11.2019	15.09.2019

**Terms of payment:**

Payment 14 days after invoicing

Payment with placing of order 2% early payment discount

**Bank details:**

Lexxion Verlagsgesellschaft mbH

Commerzbank Berlin

IBAN: DE29 1204 0000 0077 0065 00

BIC/SWIFT: COBADEFF

**Contact:**

Lexxion Verlagsgesellschaft mbH

Güntzelstraße 63

10717 Berlin

Germany

Tel.: +49 30 81 45 06 0

Fax: +49 30 81 45 06 22

[www.lexxion.eu](http://www.lexxion.eu)

[marketing@lexxion.eu](mailto:marketing@lexxion.eu)